

HABITARE



COLLECTION BY
ELENA PELOSI STUDIO & 1981 LAB

HABITARE. A FRAGRANCE DESIGNED TO BE INHABITED.

Conceived through the collaboration between Elena Pelosi and 1981 Lab, HABITARE is an olfactory experience that redefines scent as a spatial experience. An invitation to inhabit the environment as an extension of the self, it unfolds as a warm, layered composition structured around notes of wood and incense, designed to accompany interiors with quiet intensity and enveloping grace.

At the center of the ritual lies the hand-shaped ceramic cap. With a single drop of essence, the material absorbs, releases, and breathes, allowing the fragrance to diffuse slowly, revealing an aroma that is intimate, deep, and enduring.

Each nuance, warmth, depth, intensity enters into a subtle dialogue with walls, textiles, and light, dissolving into the architecture of the room. The fragrance becomes part of the space itself, inseparable from the act of living within it.

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HABITARE

OLFACTORY OBJECT FOR THE HOME

A warm, layered fragrance defined by notes of wood and incense.

The hand-shaped ceramic cap releases the essence slowly, accompanying the space through an intimate, deliberate gesture.

Pour a single drop onto the ceramic.
Let the material absorb, release, and breathe.

Limited edition • 250 pieces
Refillable • Handcrafted in Italy





An object designed to endure over time,
refillable and handcrafted in Italy, where design,
sensoriality, and care converge.

A daily ritual of presence.
A new way of inhabiting beauty.

ROOM FRAGRANCE
30 ml / 1.01 fl oz

Design by Elena Pelosi & 1981 Lab





Habitare: Special Racing Edition
In collaboration with Ebimotors – Porsche
Motorsport Customer Racing Team in
Monza.

CERTIFICATION

250 UNIQUE HANDMADE CERAMIC PIECES
WITH A BRASS RING

Each piece is crafted and finished by hand,
resulting in 250 unique pieces of design.

Year of Production: 2025

Made in Fornace I Milano



BUY ONLINE

<https://1981-lab.com/products/habitare>



PHOTO ©GINEVRA DELLA TORRE

Elena Pelosi Studio is a research-driven design practice that creates innovative, timeless solutions through interiors, art direction, design and communication.

The studio was founded by Elena Pelosi after over twenty years of experience as a creative consultant and Creative Director at Matteo Thun & Partners, an international architecture and design studio based in Milan, Shanghai, and Monaco.

Drawing from a background in Art History, Restoration, Architecture, and multimedia, she develops interdisciplinary projects, including ceramic works that explore natural materials, alchemical transformations, regeneration, and change with works featured in exhibitions and private collections.

1981 Lab was born from time devoted to study, passion, and research, with the aim of offering a contemporary approach to cosmetics rooted in eco-sustainable and bio-natural production techniques. The face and body line is developed at Laboratori Effe in Spoleto, in collaboration with Dr. Federico Fumo, cosmetologist and university lecturer.

The project embraces a holistic vision of sustainability, from recyclable packaging to formulations that are entirely hypoallergenic. Conceived by Francesca Di Palma, an entrepreneur in the cosmetics sector, 1981 Lab places well-being and quality of life at its core. The result is a line designed to meet the needs of today's women and men—individuals who seek effective products made with natural ingredients and guided by a conscious approach to care.



ELENA PELOSI x 1981LAB

DESIGNED AND MADE IN ITALY

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