

PANTA REI TABLES



COLLECTION BY
ELENA PELOSI - MADE IN FORNACE®



PHOTO ©GINEVRA DELLA TORRE

ELENA PELOSI. A designer with Venetian origins and Milan as her adopted home, Elena Pelosi has built a professional career characterized by extensive international experience.

After an initial career in communication and art, she spent over a decade as creative director at the prestigious international studio Matteo Thun and Partners, specializing in architecture, product design, and interior design with offices in Milan, Shanghai, and Munich. During these 12 years, she helped define the visual and design identity of major international brands and developed significant projects in retail, hospitality, and residential sectors.

Her interdisciplinary approach stems from studies and a rich background in Art History, Restoration, Architecture, Design, and New Media. This diverse foundation forms the basis of her unique creative vision and attention to materials.

Her studio, founded 3 years ago, is a research-driven practice: interior design, product design, art direction.

As a designer, she undertakes exploratory journeys, immersing herself in diverse cultures and thoroughly investigating the properties of natural materials and the development of projects: how materials transform, how they are used, how they age, and what emotions they evoke.

Elena is also the co-founder of Made in Fornace®, a brand that expresses her vision through pieces that celebrate natural materials and historical techniques, as well as a modern reinterpretation of materials across design, fashion, and lifestyle.

She has received several international art residency awards. In 2026 she will participate in an art residency in Sichuan, China and will also undertake a residency in Bizen, Japan, working with traditional Bizen ceramics. Previously, she participated in art residency in Tuscany in 2024 with the project 'Portal Of Memory'.

elenapelosi.com IG @elenapelosi

THE STORY BEHIND

We are fascinated by the materiality of all things—how they are constructed, utilized, how they age, and the emotions they evoke.

At the core of the studio's practice is a dialogue where the boundaries between art and design blur, opening space for innovative expression that is both aesthetic and functional. Elena Pelosi blends art and design with a fresh, global perspective, creating ceramics, furniture, and objects that each carry their own story. Travel and cultural immersion inform her work, while a deep love for ceramics drives an ongoing exploration of its hidden potential.

Elena's approach centers on transformation, examining how natural materials interact through sustainable and innovative processes. For brands, the studio develops limited edition collections, fresh interpretations of classic designs, and thoughtful creations that turn everyday objects into art, resonating with eco-conscious sensibilities.



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INDOOR

A research-led ceramic tabletop shaped by the principle that everything flows. Crafted from reclaimed clays, the surface reveals stratified chromatic fields where natural oxides dissolve into nuanced greens, white veining, hazelnut, ochre, and Siena tones. Each tabletop is a singular composition, finished in matte, gloss, or hybrid surfaces, and accompanied by a certificate documenting its date of creation and material provenance.

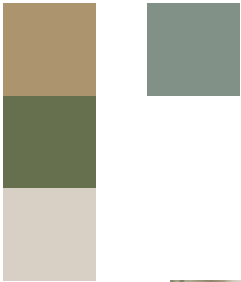
The ceramic element is paired with a refined wooden structure, establishing a measured dialogue between warmth and mineral density. Produced in high-performance gres, the tabletop is engineered for durability and resistance to external conditions, extending artisanal process into a functional, long-lasting object that balances material research, craftsmanship, and contemporary use.

MATERIAL: HANDMADE TABLE TOP IN GRES AND WOOD
BASE

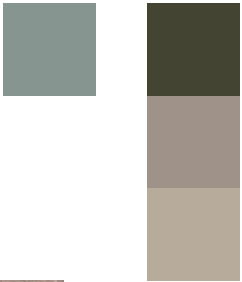








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DESIGNED AND MADE IN ITALY

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